

# Sandra H. Goff

Associate Professor of Economics, Skidmore College

815 N. Broadway  
Saratoga Springs, NY 12866  
ph. (518) 580-5095  
email. sgoff@skidmore.edu  
web. www.sandragoff.com

## Education

---

<b>University of Maine</b> , Orono, Maine	2015
PhD, Ecology and Environmental Sciences	
Research Specialization in Evolutionary and Behavioral Economics	
<b>Edmund S. Muskie School of Public Service, University of Southern Maine</b> , Portland, Maine	2011
Master of Community Planning & Development – Land Use & Environment Specialization	
<b>School of Policy, Planning &amp; Development, University of Southern California</b> , Los Angeles, California	2005 – 2006 (transferred)
<b>Colby College</b> , Waterville, Maine	1998
Bachelor of Arts, Economics, minor in Mathematics	

## Teaching Appointments

---

<b>Associate Professor of Economics, Skidmore College</b>	2021 - present
<b>Assistant Professor of Economics, Skidmore College</b>	2015 – 2021
Statistical Methods, Behavioral Economics, Experimental Economics, Intro to Microeconomics, Environmental Economics, Evolutionary Economics, Human Dilemmas, Good: The Study & Practice of Human Cooperation	
<b>Faculty Fellow, Economics Department, Colby College</b>	2014 – 2015
Principles of Microeconomics, Evolutionary Economics	
<b>Instructor, School of Economics, University of Maine</b>	2013 – 2014
Introduction to Economics	

## Peer-Reviewed Journal Articles

- 
- Goff, S.H. (In Press). "Willingness to Pay as Penance in the Demand for Ethical Consumption." *Journal of Behavioral and Experimental Economics*
- Goff, S.H., Noblet, C.L., Anthony, J.R. (In Press). "Economic Valuation as a Communication Device for Environmental Philanthropy: Evidence from the Lab and Field." *Land Economics*
- Goff, S.H. & Noblet, C.L. (2018). "Efficient, but Immoral?: Assessing Market Attitudes as Multidimensional." *Economics Letters* 170 (September): 96-99.
- Goff, S.H., Waring, T.M., & Noblet, C.L. (2017). "Does Pricing Nature Reduce Monetary Support for Conservation?: Evidence from Donation Behavior in an Online Experiment." *Ecological Economics* 141 (November): 119–26.
- Waring, T.M., Goff, S.H., & Smaldino, P.E. (2017). "The Coevolution of Economic Institutions and Sustainable Consumption via Cultural Group Selection." *Ecological Economics*, 131(January), 524–32.
- Waring, T.M., Kline, M.A., Brooks, J., Goff, S.H., Gowdy, J., Janssen, M.A., Smaldino, P.E., & Jacquet, J. (2015). "A Multilevel Evolutionary Framework for Sustainability Analysis." *Ecology & Society*, 20(2), 34.
- Waring, T.M. & Goff, S.H. (2014). "Coordination, Cooperation and the Ontogeny of Group-Level Traits" [commentary on Smaldino]. *Behavioral and Brain Sciences*, 37(3), 278-279.
- Waring, T.M., Goff, S.H., McGuire, J., Moore, Z.D. & Sullivan, A. (2014). "Cooperation across Organizational Boundaries: Experimental Evidence from a Major Sustainability Science Project." *Sustainability*, 6, 1171-1190.

## Book Sections/Chapters & Reports

---

Ifcher, J., Zarghamee, H., & Goff, S.H. Happiness in the Lab: What Can Be Learned about Subjective Well-Being from Experiments? In Klaus F. Zimmermann (Ed.), *Handbook of Labor, Human Resources and Population Economics*. Springer (Forthcoming).

Goff, S. H. (2017). Strategies for Successful Cooperation. In T. K. Shackelford & V. A. Weekes-Shackelford (Eds.), *Encyclopedia of Evolutionary Psychological Science*. Springer International Publishing.

Goff, S. (2010). Beacon: Lighting the Way toward Climate Neutrality at the University of Southern Maine: The Wishcamper Center Pilot Project. In *New England Environmental Finance Center. Sustainable Portland: Implementation Series 3. (Series Report #11-04)*. Community Planning and Development Program, Muskie School of Public Service, Portland, Maine: New England Environmental Finance Center.

## Manuscripts Under Review & Working Papers

---

Sucker Aversion in Charitable Giving (*Under Review*)

Support for Bigger Government: The Principle-Implementation Gap and COVID-19 *with John Ifcher, Homa Zarghamee, Alex Reents, & Patrick Wade (Under Review)*

The Economic Impact of Gun Violence and Support for Gun Control *with Hatoon Mushasha (Class of 2019) (Under Review)*

Sucker Aversion and Responsibility Aversion are Two Sides of the Same Coin (*Working Paper*)

## Conference Presentations & Invited Lectures (*Presentations conducted by coauthor(s) in italics*)

---

- |      |  |
|------|--|
| 2021 | 96 <sup>th</sup> Annual Western Economic Association International Conference<br>ASSA 2021 Annual Meeting, Association for the Study of Generosity in Economics Session on New Economics of Charitable Giving, Virtual Conference  |
| 2020 | Science of Philanthropy Initiative – Philanthropy Innovations Conference, Virtual Conference   |
| 2019 | Advances with Field Experiments Conference, School of Economics, University of Chicago<br>Science of Philanthropy Initiative – Philanthropy Innovations Conference, School of Economics, University of Chicago<br>New England Experimental Economics Workshop, UMass Amherst<br>Paul Volcker Symposium in Behavioral Economics, Maxwell School, Syracuse University ( <i>Invited</i> )   |
| 2018 | School of Economics, University of Maine ( <i>Invited</i> )<br>Advances with Field Experiments, Boston University Questrom School of Business/ School of Economics, University of Chicago<br>93 <sup>rd</sup> Annual Western Economic Association International Conference<br>New England Experimental Economics Workshop, UMass Amherst   |
| 2017 | <i>Conference on Behavioral and Experimental Economics Methods and Applications to Agri-environmental Policy</i><br>Advances with Field Experiments Conference, School of Economics, University of Chicago<br>Science of Philanthropy Initiative – Philanthropy Innovations Conference, School of Economics, University of Chicago<br><i>Cultural Evolution Society Inaugural Conference, Max Planck Institute</i><br>92 <sup>nd</sup> Annual Western Economic Association International Conference<br>New England Experimental Economics Workshop, Middlebury College |
| 2016 | 87 <sup>th</sup> Annual Southern Economics Association Conference<br>91 <sup>st</sup> Annual Western Economic Association International Conference   |

	International Society for Ecological Economics Conference
2015	School of Economics Seminar Series, University of Maine Sustainability Solutions Initiative, University of Maine
2014	Maine Economics Conference
2013	Maine EPSCoR Conference <i>The Computational Social Science Society of the Americas (CSSSA) 2013 Conference</i>
2012	School of Economics Seminar Series, University of Maine Maine EPSCoR Conference 2012 American Planning Association (APA) National Conference Complex Adaptive Systems Workshop, University of Maine
2006	PropX: Inventing the Next Los Angeles, a program of UCLA CityLab <i>PAD: Points Allocated Development</i> Presentation to city officials, real estate developers, architects and public as part of contest to address methods for improving quality of life for residents and increasing for-sale affordable housing within the City of Los Angeles.

### Academic Service

---

<i>Referee:</i> Nature: Human Behaviour, Journal of Economic Behavior and Organization, Ecological Economics, International Journal of the Commons, Sustainability, Ecological Modelling, Complex Adaptive Systems Modelling, Games, Sustainability Science	
Honors Examiner – Swarthmore College Economics	Spring 2021
Curriculum Committee	Aug 2020 - present
Department of Economics, Assessment Project	Dec 2019 – Jan. 2020
Associate Chair, Department of Economics	Sep 2019 – present
External Graduate Faculty of the School of Economics, University of Maine	Mar 2018 – present
Thesis Committee Member for Master's Student, Afton Hupper (2019)	
Institutional Review Board	Sep 2017 – present
Department of Economics, Microeconomics Search Committee	Sep 2017 – May 2018
First Year Experience 2017, Summer Reading Committee	Jan – Sep 2017
Honors Forum Council	Jan 2017 – May 2017
Institutional Review Board, Economics Liaison	Sep 2016 – present
Department of Computer Science, Search Committee – External Member	Fall 2016 – Spring 2017
Environmental Studies Steering Committee	Spring 2016
Science, Technology & Society Advisory Committee, Colby College	2014 – 2015

### Workshops & Other Activities

---

New England Complex Systems Institute, Cambridge, Massachusetts	2012
Participant in Winter School complex systems science and modeling intensive	

### Grants & Fellowships

---

Faculty Student Summer Research Program Grant	Summer 2021
Faculty Student Summer Research Program Grant	Summer 2020
Skidmore College Faculty Development Grant	Jan-May 2020
Skidmore College Faculty Development Grant	May-Dec 2019
Sabbatical Enhancement Award	2018-2019 Academic Year
Faculty Student Summer Research Program Grant	Summer 2017
Skidmore College Faculty Development Grant	Spring 2017
Skidmore College Faculty Research Initiative Grant (w/Christopher Mann, Political Science)	2016

Fellowship in Human Cooperation & Socio-Ecological Systems Dynamics <i>Supported by NSF award EPS-0904155 to Maine EPSCoR at the University of Maine</i>	2011 – 2014
Maine EPSCoR – Sustainability Solutions Initiative Supplemental Research Grant, Sustainability Solutions Initiative, University of Maine	2013
Graduate Student Government Grant, University of Maine	2012, 2014

#### **Previous Research Appointments**

---

<b>Doctoral Research Fellow, Sustainability Solutions Initiative/School of Economics, Human Cooperation &amp; Socio-Ecological Systems Dynamics</b> University of Maine <i>Supervisor: Timothy Waring</i>	2011 – 2015
<b>Graduate Research Assistant, Sustainability Solutions Initiative, Sustainable Urban Regions Project (SURP)</b> Edmund S. Muskie School of Public Service, University of Southern Maine <i>Supervisor: Charles Colgan</i>	2009 – 2011

#### **Honors & Awards**

---

Outstanding Contribution to Sustainability Research by a Graduate Student, University of Maine, Senator George J. Mitchell Center for Sustainability Solutions	2014
Executive Director Award, Edmund S. Muskie School of Public Service	2011